

Grand Soho Makati

Fully fitted; fully furnished

Century Properties Inc. breaks new ground in their joint venture project with United Coconut Planters Bank (UCPB), Architect Roger Villarosa and Associates, and construction managers Nova Centuri, taking the form of a 40-story residential condominium — Grand Soho Makati (GSM).

GSM comes from the same developer behind Essensa East Forbes, named Asia's Best Residential Condominium by Asiaweek. GSM combines the three integral components of an ultimate high-rise haven — location, luxury and affordability.

The project stands where you can have the world (literally) at your feet — in Makati, the business and

entertainment center of the country. This hub is the country's "go-to" place for local and foreign investors, entrepreneurs and multi-national companies.

Declared by President Gloria Macapagal Arroyo as the "prime urban tourist destination" of the country, Makati is home to almost 3,000 dining establishments, six five-star hotels, the hottest nightspots and the country's top shopping malls.

GSM is situated within Makati's Golden Triangle, at the corner of Sen. Gil Puyat Avenue (formerly Buendia) and Dela Costa Avenue. It gives residents full access to the exhilarating Makati lifestyle. Schools, churches, banks, embassies and the Metro Rail Transit (MRT) station are just a few

minutes away.

Grand Soho Makati fuses the comfort of home with the security, facilities and convenience of modern living. While the concierge service, THX viewing room, spa, function room, fitness center and day care center are only a few of the amenities that residents can delight in.

The main attractions are its luxurious units — studio, one-, two- and three-bedroom configurations or the chic Sky Lofts perched on a unique level on the ninth floor featuring the sundeck and infinity pool.

To make purchasing a unit and moving-in a hassle-free and time-saving experience, Century Properties pioneered the "fully-furnished, fully-fitted" concept for all their condo units. Furnishings such as the refrigerator, microwave oven, stove top, dining table and chairs, sofa, coffee table, 21" Sony Flatscreen TV and DVD player all come at zero-cost and are ready to use.

In addition, GSM offers three new design options — modern, sleek, and contemporary (each with its own dark, light or combination theme).

A GSM statement explained that compared to its competitors, the project gives buyers optimal value because it is priced up to 43 percent lower than similar developments, without VAT, documentary stamps and transfer fees. Rates are as low as P12,000 per month.

