



CENTURY PROPERTIES GROUP
INVESTOR'S GUIDE
TO THE PHILIPPINES



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“Most who make the journey to the 7,000-odd islands that comprise the Philippines are pleasantly surprised by their beauty and by the friendliness of the people.

On top of this, transport is cheap, the food is good, accommodation is plentiful and (for the monolingualistic) English is widely spoken.”

The Lonely Planet
www.lonelyplanet.com

WHY THE PHILIPPINES?



Strategic location

- The Philippines is situated in the heart of the Asia-Pacific Region—the fastest growing region in the world.
- Its proximity to 10 major cities in Asia makes the flow of trade and investments convenient.

A haven of highly-skilled human resources

- The Philippines gets high marks for its large, educated talent pool and English language skills. It shares a language and legal system with the US, and offer high skills and low costs. They could outrun India for outsourcing dollars. –BusinessWeek
- With an English-proficient workforce, the outsourcing business is now a US \$3 billion industry in the Philippines.
- The recent growth spurt in the outsourcing industry in the Philippines has been fueled not by traditional low-value-added call centers but more higher-end outsourcing such as legal services, Web design, medical transcription, software development, animation, and shared services. Though call centers still form the largest part of the sector, the Philippines has begun leveraging its creative design talent pool, its large pool of lawyers, and its professionals in accounting and finance.

“It is clear that Philippines is now very much on the global map for outsourcing.”

Goldman Sachs

WHY THE PHILIPPINES?



Robust tourism

- The number of tourists visiting the Philippines breached the three-million mark in 2007, with spending by foreign tourists reaching almost P5 billion for various services and products.
- Tourist expenditures reached \$4.885 billion in 2007, surpassing the \$3.782-billion target.

Increased consumer spending power

- The country's outsourcing boom is providing its workforce with more disposable income that are actively spent on retail goods

Friendly people

- Filipinos are widely famous for its "bayanihan" or spirit of camaraderie. This communal trait holds them together in good times and bad, and they extend it to visitors as well. Filipinos are also known as friendly, festive people who smile readily, adore music and love to welcome visitors with their famous brand of hospitality.

Ideal climate for Live, Work and Play

- The Philippines is a rich tropical archipelago that offers a mix of the old and new, and a wealth of artistic and cultural heritage. It is blessed with abundant natural and historic wonders—majestic waterfalls, beautiful beaches, ancient rice terraces, reefs teeming with diverse aquatic life and many other landmark structures.
- Its capital city and principal port is Manila—a modern metropolis that has its own share of new and historic attractions to suit every interest.

WHY THE PHILIPPINES?



The Philippines: One of Goldman Sachs' N11 countries

The global investment banking and securities firm Goldman Sachs has named the Philippines as part of the N11—the Next 11 countries with the highest economic potential in the world.

Forming part of the N11 are Bangladesh, Egypt, Indonesia, Iran, South Korea, Mexico, Nigeria, Pakistan, the Philippines, Turkey and Vietnam.

All 11 countries demonstrate population growth rates above those of Western developed economies, indicating greater consumer market potential over the medium term. Large populations represent a wide potential pool of consumers for businesses to target; while high growth rates mean that this market will expand rapidly, providing proportionally more potential customers.

INVESTOR'S GUIDE TO THE PHILIPPINES

THE GRAMERCY AT CENTURY CITY



The Philippine economy is poised for its STRONGEST RECOVERY in 20 years.

- The Philippine economy grew 7.3% in 2007, the fastest in 31 years.
- The Philippine currency has reached an 8-year high in 2007 and continues to be strong and resilient in 2008, fortified by the economic management of the current administration.
- The government spent P62.22 billion in 2007 for infrastructure projects including transportation development, flood control and the decongestion of Metro Manila.
- Among these major projects are the P992-million Marikina Bridge and access road, the P1.7-billion MacArthur Highway from Meycauayan to Tarlac City, the P180-million 1-Sales Interchange of NAIA expressway and the P598-million Ramps 2 and 3 of Skyway. Five more major projects are set to be completed by 2010.
- Bold fiscal reforms have led the government to record a balanced budget two years ahead of schedule.
- The country's credit rating has been upgraded from negative to stable, and its budget deficit which stood at \$3.74 billion in 2004, is expected to be eliminated completely by 2008.
- The Philippine Stock Exchange, the main barometer of local stock price movements, jumped 21.4 percent to 3,621.6 points at the end of 2007 from 2,982.54 in 2006 to record the index highest year-end closing level.
- The overall business climate is upbeat and industry leaders and CEOs are of the perception that 2008 will be even better.

INVESTOR'S GUIDE TO THE PHILIPPINES

CANYON RANCH IN CARMONA, CAVITE



The Philippine economic resurgence

- We are on the verge of the biggest real estate boom in history, set to totally eclipse the 1997 Asian crisis, and fueled by money from Filipinos working abroad, foreign investment and a strong and bullish economy.
- The real estate boom will encompass a wide range of developments – from residential houses to condo units, to office towers, leisure facilities, hotels, warehouses and factories.
- A surging demand for real estate is expected to sustain a continued surging growth of the real estate industry.
- The Philippines has emerged a strong second to India in the global outsourcing market. In 2006, it recorded \$3.6 billion in earnings, a 50% jump from 2005. By 2010 it is expected to earn as much as \$12.2 billion.
- Big outsourcing players in the U.S. such as Sykes Enterprises Inc., Convergys, PeopleSupport Inc., Accenture and eTelecare Global Solutions have already set up headquarters in the Philippines. Dell Inc. recently opened a contact center and is on schedule to open a second one. The Philippines is becoming a much preferred option as it has stronger cultural ties to the United States than India and it is expected to catch up and even overtake India as a market leader.
- Remittances from Filipino expatriates has grown to over \$1.5-billion dollars a month or P759.3 billion in 2007.
- The current economic managers of the country have remained steadfast in pursuing a blueprint for an economically prosperous future.

WHY INVEST IN PHILIPPINE REAL ESTATE

CENTURY CITY, MAKATI



"The Philippines stands out as an improving nation. The Administration's economic blueprint is commendable and is expected to bring renewed heights of confidence and growth."

New Millennium Investments

"We are bullish in the prospects for the Philippine residential real estate sector. It is poised to bounce back in a very big way."

CNN International

WHY INVEST IN PHILIPPINE REAL ESTATE

CANYON RANCH IN CARMONA, CAVITE



GRAND SOHO MAKATI LOFT



GRAND SOHO MAKATI LOFT



- Housing is always a rewarding investment as it gives one a sense of pride and ownership.
- After a 7-year downturn, the Asian market that includes the Philippines is expected to recover and outperform other markets.
- Consumer incomes are rising, unemployment is falling and interest rates are down.
- Prices in Metro Manila are inexpensive compared to other major cities around the world.
- Property is a good hedge against inflation.
- Rental income from property is a stable source of income, and while it may fluctuate, is highly unlikely to vanish altogether, unlike stocks.

WHY INVEST IN PHILIPPINE REAL ESTATE



- Real estate is always a hedge. Although prices can certainly fall as well as rise, property values will never fall to zero unlike shares or hedge funds.
- Property is a kind of hybrid asset with the capital appreciation of a stock but the income producing capacity of a bond.
- With a more robust economy, prices are very affordable and the payment options and/or financing terms are more flexible.
- Philippine property appreciates at an average of 10% per year, which is higher than 3 to 6% US properties get. This translates to a higher ROI.
- The slump in real estate in the last 7 years has resulted to a dramatic reduction in the supply of new real estate projects. The demand for housing of all types is now more than ever greater than supply. The backlog for housing is about 4 million units.
- Units that are being pre-sold generally appreciate in value by 10 - 30% by the time the project is finished.

THE CENTURY PROPERTIES GROUP



Century Properties Group holds a formidable team of the most accomplished, most creative and most highly-regarded individuals in the industry. With a combined experience of 400 years in real estate, we hold ourselves responsible for the creation of some of the most unique, outstanding and visionary projects in Philippine real estate history.

THE CENTURY PROPERTIES GROUP

A 24-YEAR HISTORY OF EXCELLENCE IN REAL ESTATE



John Victor R. Antonio
(COO)

Carlo R. Antonio
(EVP Planning & Controls)

Amb. Jose E.B. Antonio
(Chairman)

Rafael G. Yaptinchay
(EVP for Development)

Marco R. Antonio
(EVP Sales and Development)

CENTURY PROPERTIES is the largest privately-owned real estate corporation in the country, with 24 years of experience in real estate development, marketing and management. It has more than 40 developments in its impressive portfolio including the award-winning Essensa East Forbes; has over US\$2 billion assets under management; and has never failed in delivering its projects as promised.

A recognized leader in real estate marketing, management and development in the Philippines, **CENTURY PROPERTIES GROUP** was founded in 1983 by Amb. Jose E. B. Antonio. Our company has developed, marketed and managed a formidable number of first-class developments in the three major central business districts in Metro Manila namely: the Ortigas Center, Makati City and Fort Bonifacio, Global City.



SALES Vice Presidents and Project Directors

Century Properties will not resume any legal or financial responsibility for the information contained herein. Further, no commitment or undertaking is being made in the presentation of this material.

WHY THE CENTURY PROPERTIES GROUP?



(Clockwise from left) Essensa, South of Market, GSM Loft, GSM, Soho Central, Canyon Ranch

- Currently, we have six new projects that have been well received by the market. Three of these - Soho Central, Grand Soho Makati and Canyon Ranch, are under construction.
- South of Market (Soma) in The Fort, Global City has been completed and turned over to residents almost one year ahead of schedule.
- Our Bel-Air Soho residential boutique development in Makati was sold in approximately 3 months!
- Soho Central in Ortigas is equally impressive with over 650 units pre-sold in less than two years.
- Century's first horizontal project, Canyon Ranch, was already 75 percent sold in less than 16 months.
- Essensa East Forbes was awarded by Asiaweek as the Best Residential Building in the Philippines.
- With Century Properties' global expertise and innovative leadership, we continue to provide the perfect home for the Filipino family.

COMPLETED PROJECTS



ESSENSA EAST FORBES
Voted by Asiaweek as the Best Residential Building in the Philippines



BEL-AIR SOHO
Type: Residential Boutique
Location Polaris St., Makati City



WEST OF AYALA
Type: Residential/ Office
Location: Sen. Gil Puyat Ave., Makati City



MEDICAL PLAZA MAKATI
Type: Clinics/ Residential
Location: Amorsolo St, Legaspi Village., Makati City



SOUTH OF MARKET
The first Fully-fitted and Fully-furnished condo in the Philippines



PACIFIC PLACE
Type: Residential/ Office
Location: Pearl Drive, Ortigas Center, Pasig City



OXFORD SUITES
Type: Residential/ Hotel
Location: P. Burgos St., Makati City



ONE MAGNIFICENT MILE
Type: Office
Location: San Miguel Ave., Ortigas Center Pasig City

COMPLETED PROJECTS



LE DOMAINE

Type: Residential/Office
Location: Dela Costa St.,
Salcedo Village, Makati City



MEDICAL PLAZA ORIGAS

Type: Clinics/Residential
Location: San Miguel Ave.,
Pasig City



LE METROPOLE

Type: Residential/ Office
Location: Dela Costa St.,
Salcedo Village, Makati City



LA MAISON RADA

Type: Residential/Office
Location: Valero St., Salcedo
Village, Makati City



ONE CORPORATE PLAZA

Type: Office
Location: 845 Pasay Road,
Makati City



LE TRIOMPHE

Type: Residential/ Office
Location: Dela Costa St.,
Salcedo Village, Makati City



LE GRAND

Type: Residential/Office
Location: Valero St.,
Salcedo Village, Makati City

CURRENT RESIDENTIAL PROJECTS



THE GRAMERCY RESIDENCES
AT CENTURY CITY
The only Fully-serviced,
Hyper-amenitized luxury condo in
the Philippines.



CANYON RANCH
The only Wi-Fi-integrated
community in the South



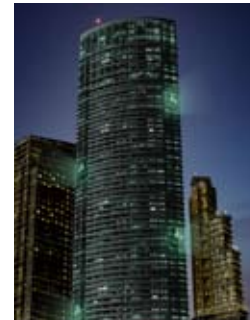
SOHO CENTRAL
The First transportation-
oriented development in the
country



THE CASITAS AT CANYON RANCH
The only Fully-fitted, Fully-furnished, Fully-
serviced homes in Asia



GRAND SOHO MAKATI
Fully-fitted, Fully-furnished
Makati condo with 3 exceptional
interior design options



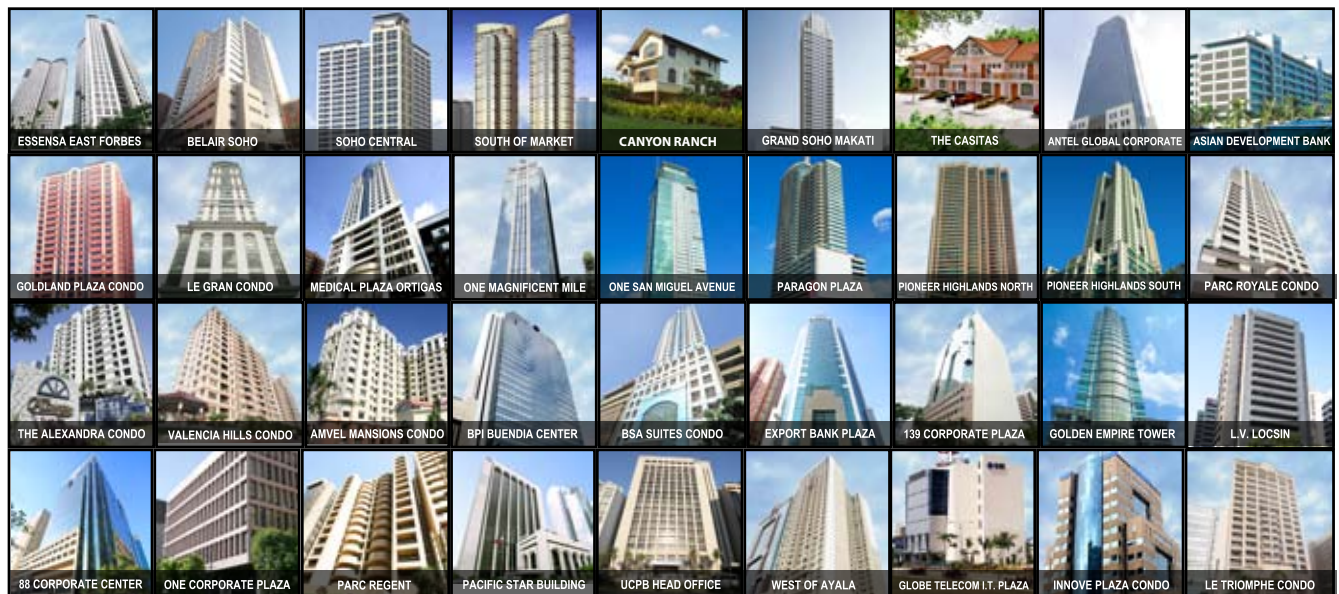
**THE KNIGHTSBRIDGE
RESIDENCES**
Smart. Sexy. Available.

CENTURY PROPERTIES MANAGEMENT, INC.

CPMI is the largest property management company in the Philippines.

A major affiliate of the Century Properties Group is Century Properties Management, Inc. (CPMI), a company hailed as the first independent and local property management company to introduce international standards to the Philippine property market.

CPMI prides itself in being awarded 18 safety and security distinctions by the Safety Organization of the Philippines. Its Impressive portfolio boasts of 54 buildings, including:



OTHER PROPERTIES MANAGED BY CENTURY PROPERTIES MANAGEMENT, INC.

- 1240 Edsa Commercial Complex, Quezon City
- 139 Corporate Center, Makati
- 88 Corporate Center Condominium, Makati
- Amvel Mansion Condo, Parañaque
- Antel Global Corporate Center, Pasig
- Asian Development Bank Building & Grounds, Mandaluyong
- Asian Development Bank Operations & Maintenance Service, Mandaluyong
- Astoria Plaza Condo, Pasig
- Bel-Air Soho, Makati
- BPI Buendia Center, Makati
- BSA Suites Condo, Makati
- Emerson, Mandaluyong
- Essensa East Forbes, Fort Bonifacio Global City
- Fisher-Rosemount System Inc., Pasig
- Globe Telecom IT Plaza, Cebu
- Goldland Plaza Condo, San Juan
- Innove Plaza Condo, Cebu
- Karrivin Plaza Building, Makati
- L.V. Locsin Condo, Makati
- Le Gran Condo, San Juan
- Le Triomphe Condo, Makati
- Medical Plaza Ortigas, Pasig
- One Corporate Plaza, Makati
- One Magnificent Mile, Pasig
- One San Miguel Avenue, Pasig
- Pacific Star building, Makati
- Paragon Plaza, Mandaluyong
- Parc Regent Condo, Makati
- Parc Royale Condo, Pasig
- Pioneer Highlands North Condo, Mandaluyong
- Pioneer Highlands South Condo, Mandaluyong
- PNB Financial Center, Pasay
- Prestige Tower Condo, Pasig
- Solar Century Tower, Makati
- South of Market, Fort Bonifacio Global City
- The Alexandra Condo, Pasig
- UCPB Head Office, Makati
- Valencia Hills Condo, Quezon City
- West of Ayala Condo, Makati

SOME RECENT AWARDS OF CENTURY PROPERTIES GROUP



AMB. JOSE E.B. ANTONIO
Crusader For A Safer and
Better Life 2007
By QualiBet Testing Services Inc.



CENTURY PROPERTIES GROUP
Philippines Consumers Choice
Awardee for 2007
Real Estate Category



CENTURY PROPERTIES GROUP
Winner Most Outstanding
Housing Developer
(National Awards) 2006



CENTURY PROPERTIES GROUP
Winner Most Outstanding Philippine
Real Estate Firm 2005



CENTURY PROPERTIES GROUP
Winner Best Philippine Real Estate
Firm 2005



SOHO CENTRAL
Mandaluyong City
Most Outstanding High Rise
Condominium in the
Philippines 2005



CANYON RANCH
Most Outstanding Private Residential
Community in the Philippines 2005



CENTURY PROPERTIES GROUP
Winner Best Managed
Philippine Brand – Housing
Developer 2006



CENTURY
PROPERTIES GROUP

We see things a century ahead.